

Web 2.0

the whole new internet

Philosophy

*relinquishing control | web as a platform | open source | open data
user-centered | controlling connections | constant beta*

Social

*User-Centered
Controlling Connections*

User control experience
Social Networks
Connecting Users to Users
Connecting Users to Content

Business

*Open Data
Open Source*

Open API
Open Architecture
Subscription based services

Design

Relinquishing Control

Appropriate Interfaces
Stateless Interaction
Application Web
User/Task Focused

Process

Constant Beta

Small, nibble teams
Rapid Prototyping
Numerous releases

Technology

*Web As A Platform
Open Source*

AJAX
Ruby on Rails
Enabling Technology
Flash/ JavaScript

Purpose

To better understand the Web 2.0 movement from a descriptive point of view (rather than a prescriptive point of view) through a visual (diagrammatic) way in order to make more insightful decisions

Instructions

*_Edit at Will
_Cite Sources
_Update Version History
_Email revised version to
doug@custompixel.com (EPS or Graffle)*

Notes

_As the producer of the original, I maintain all rights to publish or not publish version sent to me

_All versions will be properly attributed to the author

Version History

09/28/2005 | Doug van der Molen - doug@custompixel.com

Resources

*_http://blogs.zdnet.com/web2explorer/index.php?paged=2
_http://www.adaptivepath.com/publications/essays/archives/000501.php
_http://www.abstractdynamics.org/archives/2005/08/27/web_20.html
http://www.smartinternet.com.au/SITWEB/publication/files/274\$\$\$_14049/Smart_Internet_2010.pdf*